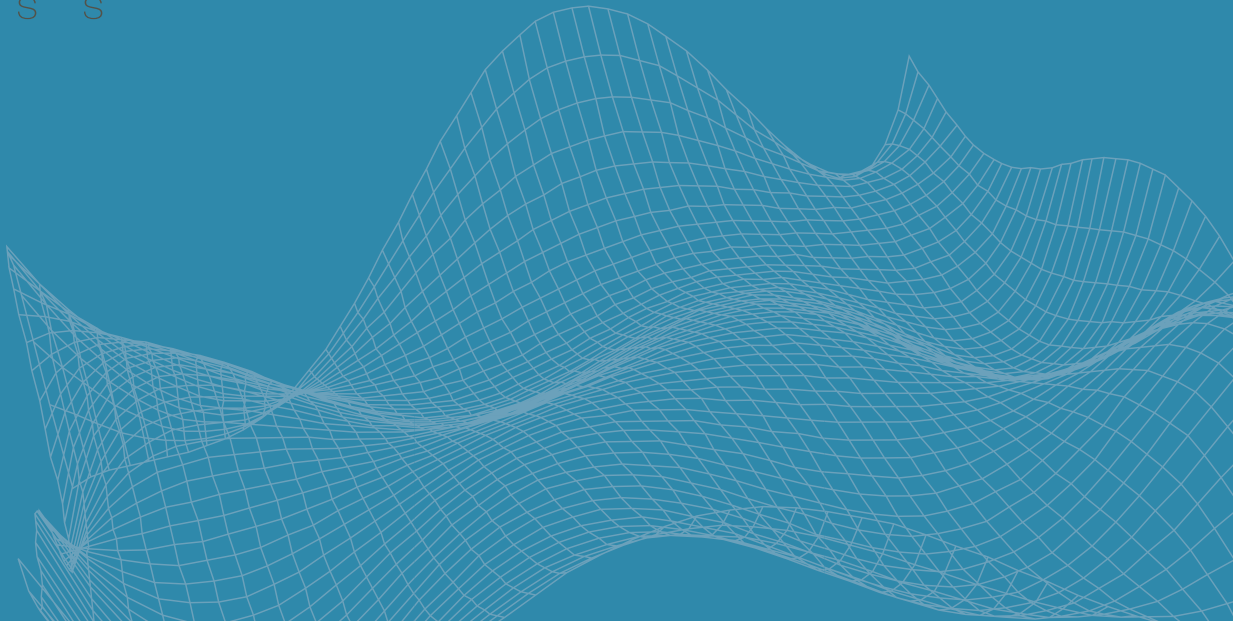




business card artwork submission guidelines





Nova Standard Business Cards

GLOSS

Full Colour One Side
Black Reverse
Gloss Celloglase to FRONT of Card
Standard Size: 90mm x 55mm

MATT

Full Colour on Both Sides
Matt Celloglase on Both Sides
Standard Size: 90mm x 55mm

If finished card size is not 90 x 55, crop marks must indicate trim size, otherwise card will be cut to standard size.

Trimming to non-standard size may incur an additional trimming fee.


Accepted File Formats

 Adobe Illustrator EPS

 Adobe Illustrator AI

 Adobe Acrobat PDF

 JPEG (300dpi)

 TIFF (300dpi)

 Corel Draw

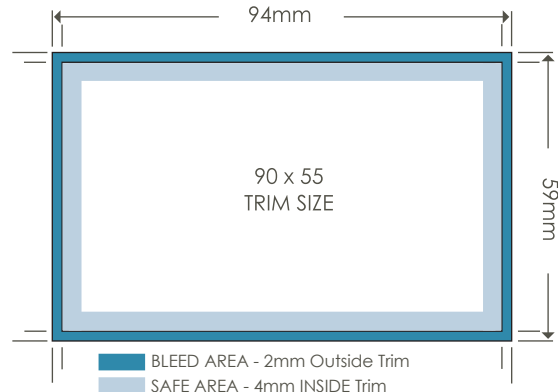
The following specifications must also be adhered to:

Bitmap images @ 300dpi

Colours must be CMYK any SPOT Colour will be converted to 4 Colour Process

All Fonts must be converted to curves / outlines

Must contain a minimum of 2 mm bleed.



To allow for movement in the printing and trimming process, please allow 4mm safe zone on the inside of the trim area, DO NOT place any important information, namely text, in this area.